

Korea Institute for International Economic Policy (KIEP)  
Press Invitation

An Upcoming 2023 Seminar on Potential for  
Korea-U.S.-EU Trade Cooperation

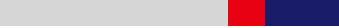
<b>Title</b>	2023 Seminar on Potential for Trilateral Trade Cooperation among Korea, the EU, and the U.S.
<b>Date</b>	November 9, 2023, Thursday, from 9:30 AM to 2:00 PM Korean Standard Time, 1:30 AM Brussels Time, and 7:30 PM Eastern Time (USA).
<b>Venue</b>	Four Seasons Hotel Seoul
<b>Hosted by</b>	Korea Institute for International Economic Policy (KIEP), Korea Foundation-Vrije Universiteit Brussel (VUB) Korea Chair, Korea Economic Institute of America (KEI)
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<b>Released by</b>	Public Relations Team Tel. 82-44-414-1117 E-mail. khjang@kiep.go.kr

**The Korea Institute for International Economic Policy (KIEP) will host a major international seminar entitled "2023 Seminar on Potential for Trilateral Trade Cooperation among Korea, the EU, and the U.S."** This event is a collaboration between KIEP, the Korea Foundation-Vrije Universiteit Brussel (VUB) Korea Chair, and the Korea Economic Institute of America (KEI). The seminar will be held on November 9, 2023 at the Four Seasons Hotel Seoul, starting at 9:30 a.m. Korean Standard Time.

New issues such as economic security, digital trade, technology, climate change and energy are emerging. These changes have increased the need for trade cooperation among Korea, the EU and the United States. This requires new trade strategies that go beyond traditional trade policies such as FTAs.


Therefore, KIEP, the KF-VUB Korea Chair, and KEI have come together to convene this joint seminar, aiming to explore solutions to these emerging trade challenges. The seminar will feature discussions led by former senior officials and experts in the field.

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The seminar will begin with opening remarks by President Siwook Lee of KIEP, as well as welcoming remarks by KF-VUB Korea Chair Ramon Pacheco Pardo of the Brussels School of Governance and KEI President & CEO Kathleen Stephens. There will also be remarks by Byung Nae Yang, Deputy Minister for Trade of the Republic of Korea, and Maria Castillo-Fernandez, Ambassador of the European Union to the Republic of Korea. Andrew Herrup, Minister Counselor for Economic Affairs at the U.S. Embassy Seoul will also provide insights.

The first session, entitled "**Potential and Prospects for Trilateral Cooperation**," will be chaired by the former Ambassador of the Permanent Mission of the Republic of Korea in Geneva, Seokyoung Choi. The Korean panelist for this session will be former 2nd Vice Minister of Foreign Affairs of the Republic of Korea, Taeho Lee, while the European panelist will be Minister Counsellor Christophe Besse, Head of Trade and Economy Section of the Delegation of the European Union to the Republic of Korea, and the U.S. panelist will be Matthew Goodman, distinguished fellow at the Council for Foreign Relations.

The second session, entitled "**Cooperation on Economic Security, Technology, Digital Trade, Climate Change, and Energy**," will be chaired by Professor Jee-Hyeong Park of Seoul National University.

Korean panelists will include Jin-Young Moon, Head of KIEP's New Cooperation Team, Wonho Yeon, Head of KIEP's Economic Security Team at KIEP, and Kyu Yup Lee, Head of KIEP's New Trade Strategy Team. European panelist Ramon Pacheco Pardo, KF-VUB Korea Chair and U.S. panelist Troy Stangarone, Senior Director at KEI, will contribute to the discussion.

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**★RSVP Request / Members of the media interested in attending this event are kindly requested to register as soon as possible, which will greatly assist in the organization of the seminar RSVP. You may register by contacting Ms. Kyounghae Jang, Senior Researcher of the Public Relations Team, before 16:00 p.m. on October 26th. Ms. Jang can be reached at Tel: 82-44-414-1117 or via email at [khjang@kiep.go.kr](mailto:khjang@kiep.go.kr).**

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Appendix 1

Program Details



*Korea Institute for International Economic Policy (KIEP), the Korea Foundation-Vrije Universiteit Brussel (VUB) Korea Chair, and Korea Economic Institute of America (KEI) present:*

## **2023 Seminar on Potential for Trilateral Trade Cooperation among Korea, the EU, and the U.S.**

### **Opening Remarks**

9:30am-9:35am KST

**Siwook Lee** | President, KIEP

### **Welcoming Remarks**

9:35am-9:45am KST

**Kathleen Stephens** | President & CEO, KEI

**Ramon Pacheco Pardo** | KF-VUB Korea Chair, Brussels School of Governance

### **Congratulatory Remarks**

9:45am-10:00am KST

**Byung Nae Yang** | Deputy Minister for Trade of the Republic of Korea

**Maria Castillo-Fernandez** | Ambassador of the European Union to the Republic of Korea  
(video remarks)

**Andrew Herrup** | Minister Counselor for Economic Affairs, U.S. Embassy Seoul

### **Session I: Potential and Prospects for Trilateral Cooperation**

10:00am-11:00am KST

**Taeho Lee** | former 2<sup>nd</sup> Vice Minister of Foreign Affairs of the Republic of Korea

**Christophe Besse** | Minister Counsellor, Head of Trade and Economy Section,  
Delegation of the European Union to the Republic of Korea

**Matthew Goodman** | Distinguished Fellow for Global Economic Policy and Director of the  
Greenberg Center for Geoeconomic Studies, Council on Foreign Relations & former Director

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for International Economics, National Security Council

Moderated by:

**Seokyoung Choi** | former Ambassador of Permanent Mission of the Republic of Korea  
in Geneva

*Session II: Cooperation on Economic Security, Technology, Digital Trade, Climate  
Change, and Energy*

11:10am–12:10pm KST

**Kyu Yub Lee** | Research Fellow, KIEP

**Jin-Young Moon** | Research Fellow, KIEP

**Wonho Yeon** | Research Fellow, KIEP

**Ramon Pacheco Pardo** | Professor and KF-VUB Korea Chair, *Brussels School of  
Governance*

**Troy Stangarone** | Senior Director and Fellow, KEI

Moderated by:

**Jee-Hyeong Park** | Professor, Seoul National University

*Lunch*

12:10pm–2:00pm KST

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**Thursday, November 9, 2023**

9:00 am – 9:30 am KST – Registration

9:30 am – 12:10 pm KST – Program

12:10 pm – 2:00 pm KST – Lunch

This event will be hybrid with in-person and livestream viewing options.

**Nuri Ballroom**

**Four Seasons Hotel Seoul, 6<sup>th</sup> Floor**

Seoul, Korea