## **Seoul Conference on Trade & Industry:**

## Leveraging Trade as a New Growth Engine

Date and Venue: 30<sup>th</sup> November 2016, Grand Ballroom, Grand InterContinental, Seoul

09:00-10:00	Registration
10:00-10:20	Opening Remarks
	<ul> <li>In-Ho Kim, Chairman &amp; CEO, Korea International Trade Association</li> </ul>
	Welcoming Remarks
	Hyunghwan Joo, Minister, Ministry of Trade, Industry & Energy
	Jung Taik Hyun, President, Korea Institute for International Economic Policy
	Congratulatory Remarks  Vi Viacarbun Deputy Director Conoral World Trade Organization
Keynote	<ul> <li>Yi Xiaozhun, Deputy Director General, World Trade Organization</li> <li>Trade for Growth: Opportunities and Challenges</li> </ul>
Session	
10:20-12:00	Keynote: The Global Trade Slowdown: Causes and Consequences
	<ul> <li>Speaker of Honor: Douglas A. Irwin, Professor, Dartmouth College</li> </ul>
	Moderator: Tae ho Bark, Professor, Seoul National University
	Panel: - Tae-hee Woo, Vice Minister, MOTIE
	<ul> <li>Yi Xiaozhun, Deputy Director General, WTO</li> <li>Simon Evenett, Professor, University of St. Gallen</li> </ul>
12:00-13:30	Luncheon
Session 2	Trans-Pacific Trade Pact at the Crossroads: The Future of TPP
13:30-15:10	
	<ul> <li>The Future of TPP Under the Trump Administration</li> <li>Speaker: Simon Lester, Trade Policy Analyst, Cato Institute</li> </ul>
	2. The Current Status and Future Plans of Other TPP Nations
	Speaker : Yukiko Fukagawa, Professor, Waseda University
	Moderator : Duk-Geun Ahn, Professor, Seoul National University
	Panel: - Chul Chung, Vice President, Department of International Trade, KIEP
	- William M. Powers, Chief Economist & Director, USITC
	- José Luis Bernal Rodríguez, Ambassador, Embassy of Mexico in Korea
	- Jeffrey Wilson, Professor, Murdoch University
15:10-15:40	Coffee Break
Session 3 15:40-17:30	Digital Trade: A New Engine for Global Trade
15:40-17:30	1. Digital Trade and Growth: The New Era of Globalization
	Speaker: William M. Powers, Chief Economist & Director, USITC
	2. Trends and Issues in Digital Trade and New Opportunities for SMEs
	Speaker : Joshua P. Meltzer, Senior Fellow, Brookings Institute
	Moderator: Byung-il Choi, Professor, Ewha Womans University
	Panel: - Won-ho Choi, Executive Managing Director, e-Biz Services Group, KITA
	- Rachel Bae, Senior Counsellor, Trade and Agriculture Directorate, OECD
	- Brian Bieron, Executive Director, Public Policy Lab, eBay - Sean Wang, Vice President, NetEase
	Sean wang, vice i resident, medase